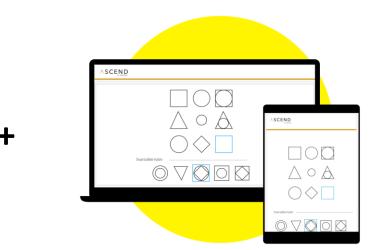
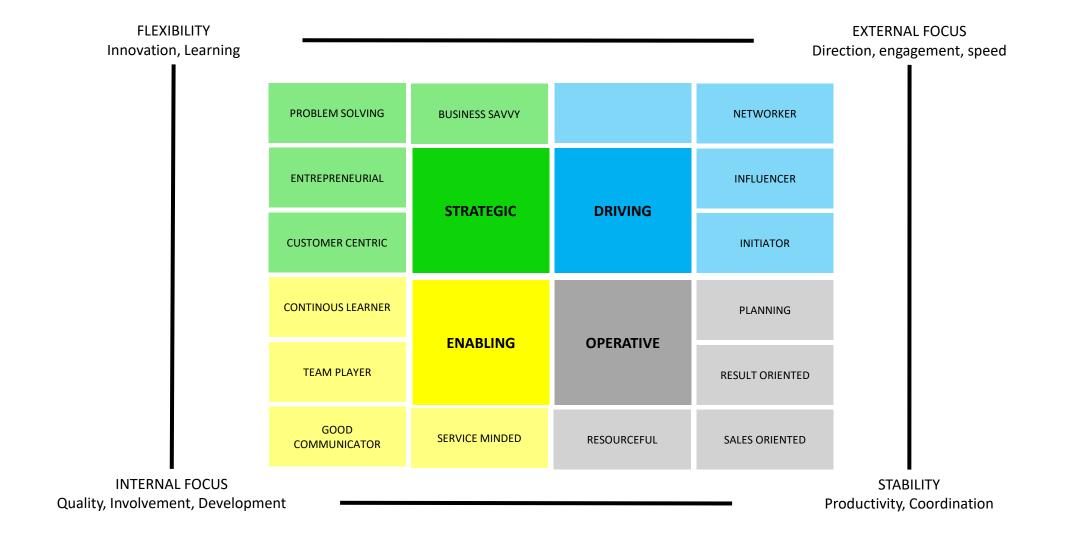
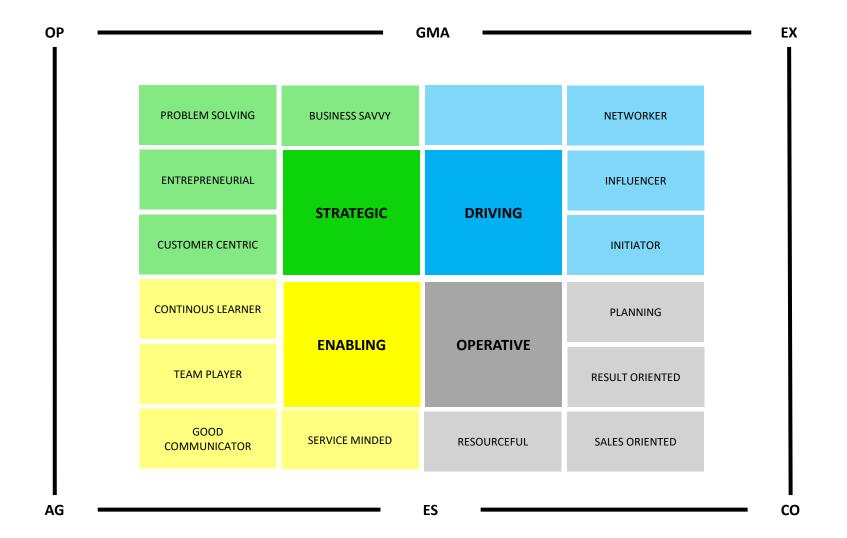
### THE COMPETENCY FRAMEWORK





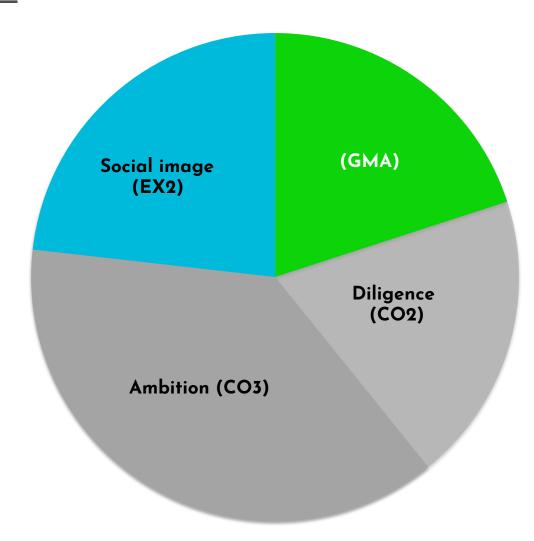




# SALES ORIENTED

### Operational competency

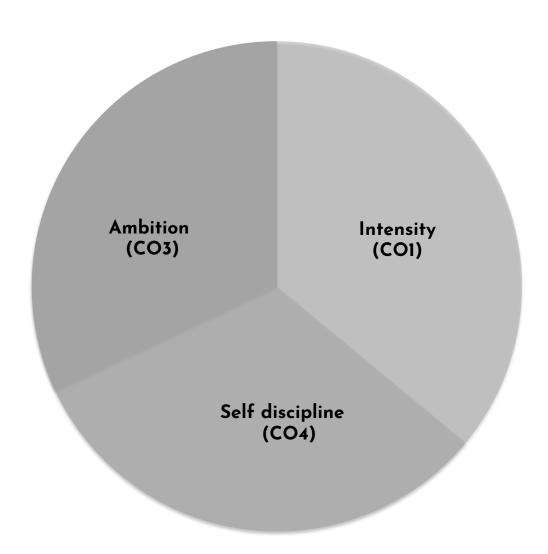
- > Works in a structured and methodical way
- > Is perceived as conscientious, careful and diligent
- > Works hard to reach set targets and has a clear goal in mind
- Is prominent in social contexts and dares to take the initiative and push an issue forward independently
- Can handle a lot of information and prioritize



## RESULT ORIENTED

### Operational competency

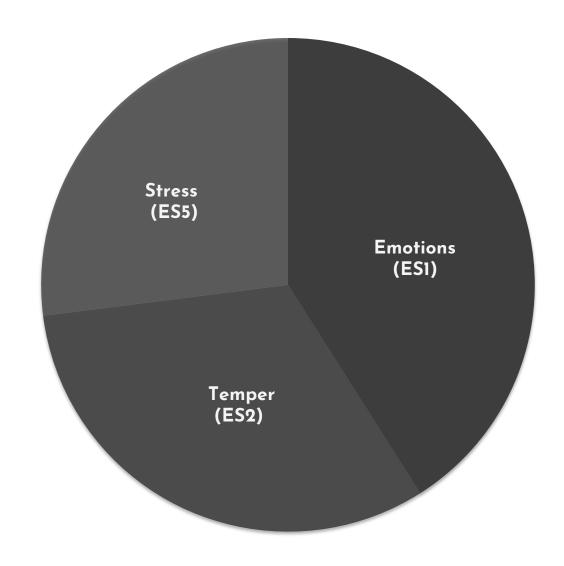
- > Works quickly and efficiently with tasks
- > Finishes tasks, even the ones that are considered "boring"
- Sets clear and high goals and works hard to reach them



## RESOURCEFUL

### Operational competency

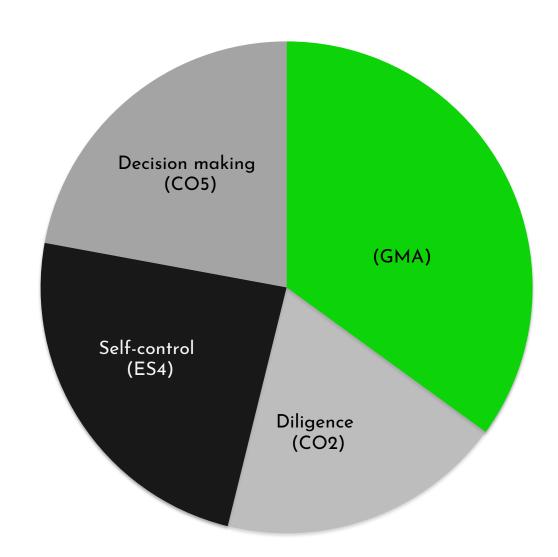
- Is perceived as calm and capable even under stress
- > Believes in their own ability to handle strain and new situations
- > Has an even temper
- Has a positive outlook on the future



## PLANNING

### Operational competency

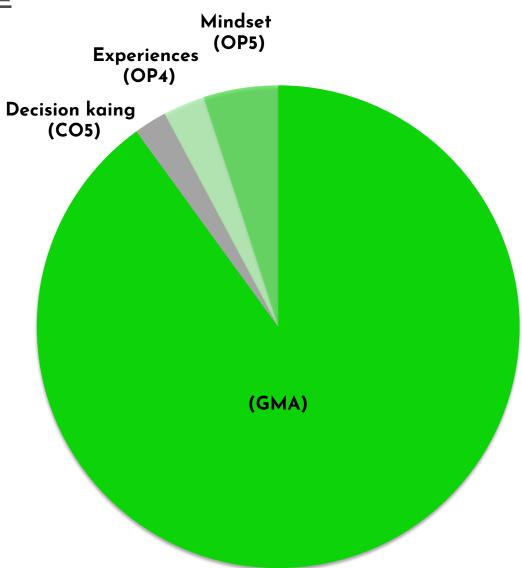
- > Is careful and thoughtful when making decisions
- > Gathers a lot of information before making a decision
- Can keep their impulses and temptation at a distance
- Works in a structured and methodical way
- > Quickly can solve problems and learn new tasks



# PROBLEM SOLVER

#### Strategic competencies

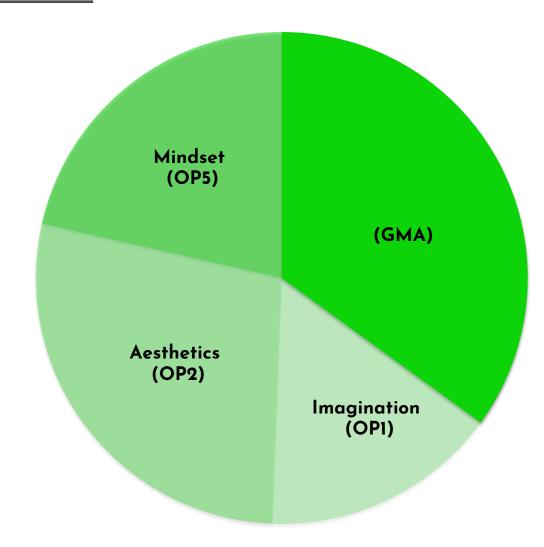
- Can independently handle a lot of complex situations and tasks
- Use previous experiene, knowledge and skills in a flexible way
- > Wants to try new ways of doing tasks
- Looks at arguments for different viewpoints to find new solutions or ideas



## ENTREPRENEURIAL

### Strategic competencies

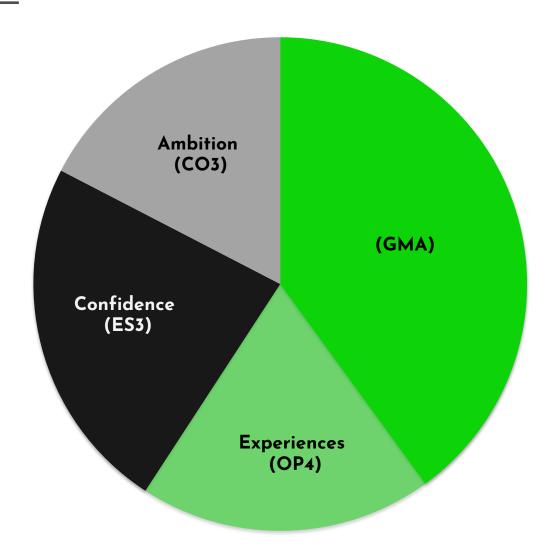
- Is imaginative, creative and can come up with ideas that are outside the box
- Actively seek opportunities to try new ways of thinking and new ideas
- > Is curious and appreciates aesthetic expression
- Can generalise knowledge and experiences to new situations



## **BUSINESS SAVVY**

#### Strategic competencies

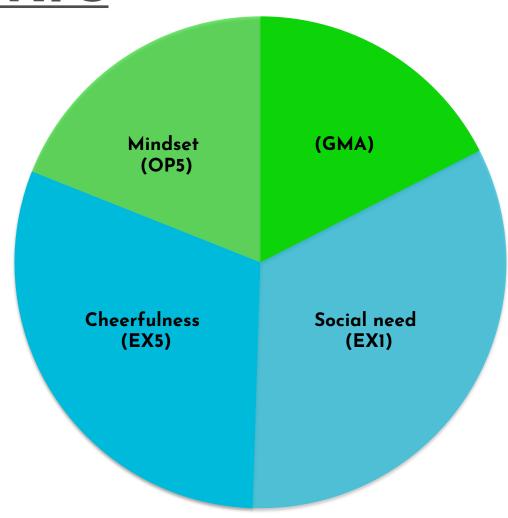
- Has confidence in their own ability and gives off a safe and calm impression
- > Dares to set high goals and work towards them
- Can handle a lot of new situations, tasks and skills in a flexible and effective way
- Dares to try new things and is not afraid to take on a challenge



# **CUSTOMER CENTRIC**

### Strategic competencies

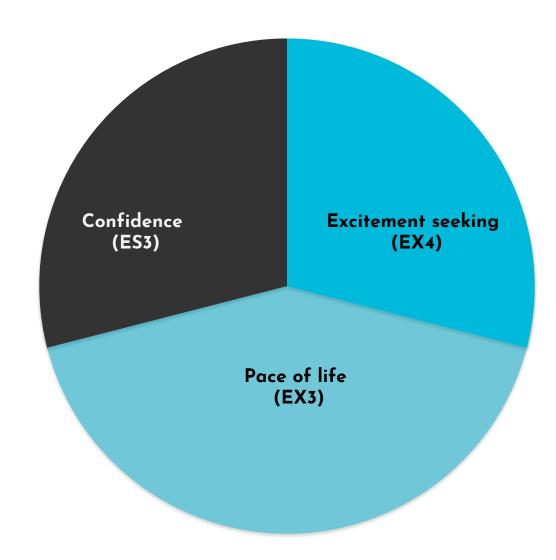
- Is perceived as nice, positive and easy to get along with
- Is prominent in social contexts and dares to take the initiative and push an issue forward independently
- > Wants to try new ways of thinking and unconventional ideas
- Can handle a larger amount of information and use it to plan ahead



# **INITIATOR**

### **Driving competencies**

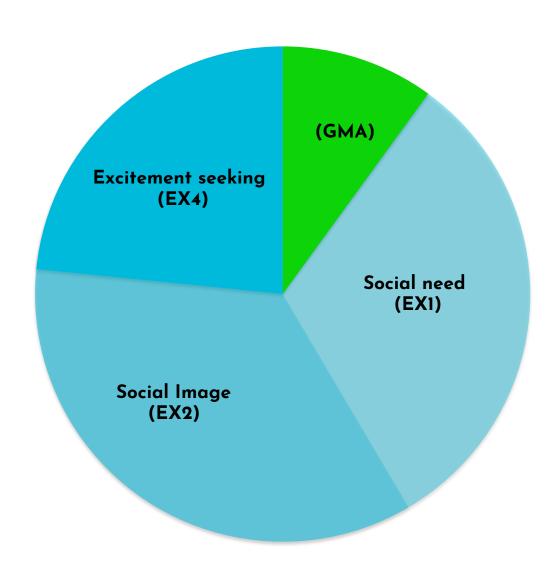
- > Believes in their own ability to handle future events
- Enjoys having a lot of things going on at the same time and effectively handle them
- Finds and takes on challenges that are outside their comfort zone



## INFLUENCER

#### **Driving competencies**

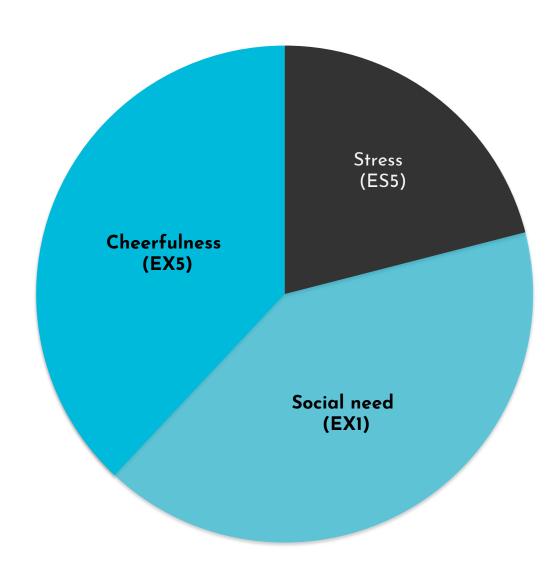
- > Keeps the long term perspective in regard when taking action
- Dares to take the center stage and express themselves
- > Takes the initative in social contexts
- > Takes on challenges and seeks out new environments
- > Has a social need and enjoys being with other people



# **NETWORKER**

### **Driving competencies**

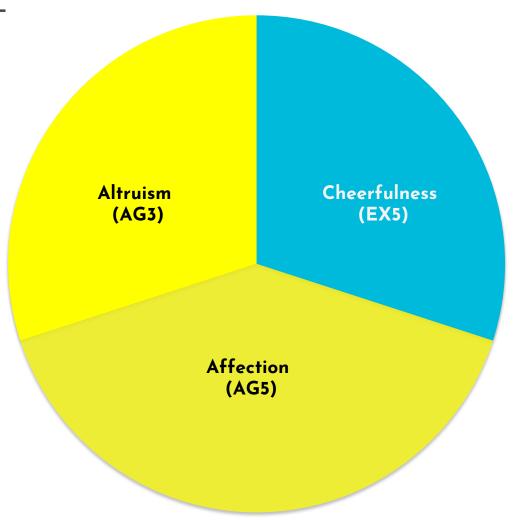
- > Is perceived as positive, lighthearted and positive
- > Easy to be around
- > Seeks out social situations to get and give energy
- > Is perceived as calm and stress resiliant
- > Acts, rather than reacts during stress



# SERVICE MINDED

### **Enabling competencies**

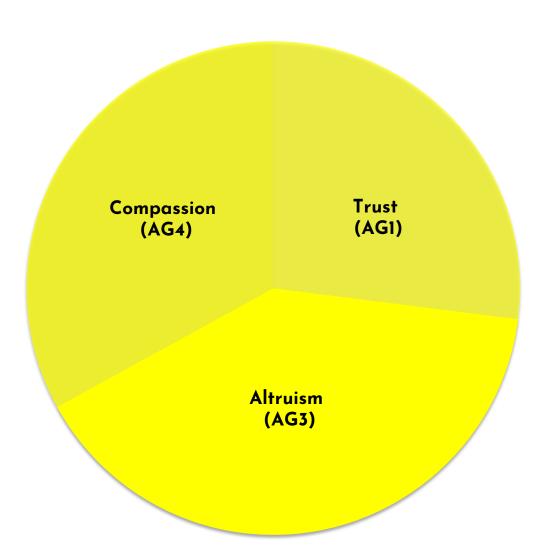
- > Is perceived as affectionate and warm towards other people
- Pays attention to how others feel and go beyond their role to help others out
- Is positive, light-hearted and happy towards other people



# TEAM PLAYER

### **Enabling competencies**

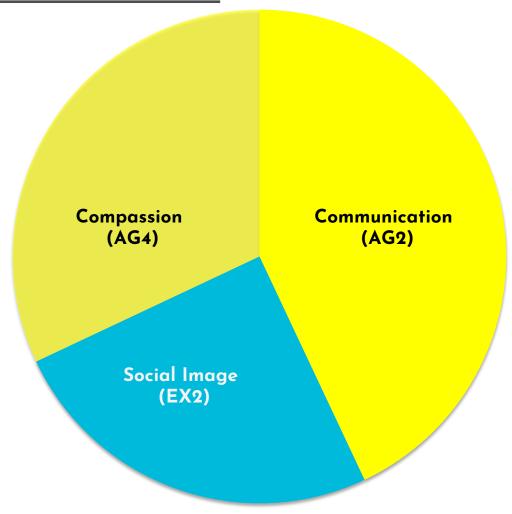
- > Trusts other people
- Co-operates rather than compete with others
- > Is perceived as unselfish and gladly help other people out
- Caring and thoughtful



# GOOD COMMUNICATOR

### Enabling competencies

- > Is straightforward and honest in their communication
- Is clear with what they really think
- Can take the center stage in social context without isssues
- Has compassion for others and take that into account when taking aciton



## CONTINUOUS LEARNER

### **Enabling competencies**

- > Trusts other people and shares of oneself to others
- Communicates in a straightforward and honest way
- Pays attention to their own and others' moods and allow their emotions to affect one's behaviour
- Flexibly uses previous experiences to learn new things

